

Winter News UPDATE

Key Project Delivery...

The Board are delighted to see what was identified by businesses as a key project, finally in place.



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ENTRANCE SIGNAGE INSTALLED

Visitors to the area would have noticed the new entrance signage that has been installed. The project has been delayed in recent months, but the Board are delighted to see what was identified by businesses as a key project, finally in place.

The sign features a simple graphical layout of the Industrial Estate and a list of all businesses located in the area. The sign will be maintained on a regular basis and offers useful information to visitors.

The Board are now looking at expanding the project, installing a second sign and producing hard copies for distribution to all businesses within the industrial estate. Look out for more news coming soon.

To update any details on the sign, please contact info@linlithgowmillroadbid.com.

On Tuesday 12th January 2016 we kick off a series of monthly networking events aimed at increasing your business knowledge on relevant subjects.

The “Learning Lunch” is an excellent opportunity for you to find out more about a range of topics, such as CCTV & Security systems, Cost Savings, Social Media, Risk Management and more, from leading industry experts. The venue is right on your doorstep in The Painting Café (<https://www.facebook.com/thepaintingcafeinlinlithgow>) where a delicious buffet lunch will also be served, giving you the chance to meet fellow Mill Road businesses in an informal environment.

The event is FREE to Mill Road BID levy payers and we look forward to meeting you there. The event runs from 11:00 til 12:00. Please contact info@linlithgowmillroadbid.co.uk to book your place or to find out more.



CHAIRS WELCOME

Welcome to this quarters newsletter. You will notice new grit boxes on the estate as part of our Winter Ready Plan. Please use these extra boxes to help clear your car park/access ways. We also have a grit spreader for use on the pathways. TIS, on behalf of the BID, will grit the pathways as necessary and endeavour to clear roads and pathways of any snow too.

The SBRC will be giving a CCTV seminar early in the New Year at The Painting Café. More details are in the newsletter. We plan on holding seminars every month from either the SBRC or local companies and we hope you can attend these. If you have any suggestions for seminars please email info@linlithgowmillroadbid.com
Merry Christmas and Happy New Year to you all!

Siobhan Smith
Chair Mill Road Industrial Estate

TRAFFIC LETTER

Traffic and Access management is a contentious issue, it has an effect on all vehicles that come into the BID area with staff, visitors and deliveries all impacted in some way.

The Board are conscious of recent developments where emergency service vehicles have struggled to gain access to premises due to inconsiderate parking, goods vehicles not being able to complete deliveries and reports of customers not being able to find premises. Talks have taken place between the Police and the BID Company, and we will also be meeting with the other emergency services and West Lothian Council to explore further solutions.

Whilst the Board are exploring the projects that will help in this area, such as the use of vacant ground to create a temporary car park and car sharing schemes, it is vital that your voice is heard.

What are your experiences of access and traffic management in the Industrial Estate?

How does it affect your business, your staff, your visitors and your customers?

What would you do to improve things?

The Board politely remind everyone to park with consideration to other road users and to remember that the emergency services have other priorities when attending potentially life-saving call outs.

CCTV BESPOKE SYSTEM AGREED

Working with local company FPG, Police Scotland and West Lothian Council, the Board are happy to report that progress has been made on this project and that a bespoke system that addresses the needs of the area has been agreed. The system will feature number plate recognition technology, multiple hi definition camera's and remote access to allow both live monitoring and access to recorded footage.

Phase one of the project, which will cover the main road into the estate and the entrance, will be installed shortly. The Board are considering Phase two, which will see further installations throughout the estate.

BUSINESS IMPROVEMENT GRANT

The first business to apply for and receive money through the BID's Business Improvement Grant was **SK Pastry Services**.

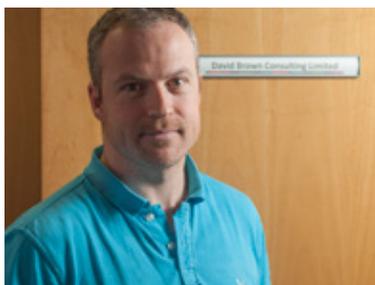
The money was used to purchase new refrigeration equipment that will allow the business to expand their range and fulfil larger orders.

The Board are currently processing two other applications and would encourage all levy payers to apply for the grant, which could mean up to £500 towards improvements for your business.

For more information contact info@linlithgowmillroad.com



LINLITHGOW
BUSINESS IMPROVEMENT DISTRICT



COST SAVINGS

David Brown Consulting continues to deliver real savings for BID businesses on their utilities.

“Superb result for... where she’d really been taken to the cleaners by brokers. Fought her case right up to supplier director level and won. So victory and savings for her.”

“We are trying to get full communications bills, savings available to them of circa 30%. Energy is in contract, but there will be savings there of circa 20%.”

“David Brown Consulting took over the management of our utilities after using suppliers directly and phone brokers. They were able to successfully negotiate the cancellation of a contract that was far too expensive and provide new contracts for 2 electricity supplies that save our business a lot of money. We are now able to concentrate on our business without needing to bother with the phone calls that come in concerning utilities as we now know it is robustly managed and costs are kept under control. We would fully recommend David Brown Consulting and their service.” *Jennifer Newton – Express Microbiology*

“We chose to engage David Brown Consulting to manage our most recent move and couldn’t be happier. We kept the same telephone numbers, updated our phone system and moved on the specified date with no break in service. We were able to concentrate on getting ourselves settled in our new surroundings and having moved premises several times in the past can’t speak highly enough of David and his team.” *Paul Rolfe Sales and Letting*

This has been a success story for the BID, delivering savings time and again for levy payers.

Contact them at:

David Brown Consulting Limited, Pinnacle House, Mill Road Enterprise Park, Linlithgow, EH49 7SF, email: mbrown@davidbrownconsulting.co.uk, www.davidbrownconsulting.co.uk, tel: 01506 848 848, mob: 0781 766 0812

FILM UPDATE

Working with Alan McMaster, who produced the short film used during the consultation process to inform businesses about the BID, has been tasked with producing an updated film on the Mill Road Industrial Estate.

The film will show the range of businesses located in the area, the different types of accommodation available, work that the BID Company has been doing to improve the area and reasons to locate your business here.

It will feature interviews with businesses already in the estate and we’re looking for volunteers to appear on camera (and promote their business of course!).

For more information, please contact info@linlithgowmillroadbid.com.



SUPERFAST BROADBAND

The BID Board recently undertook a feasibility exercise to gauge the level of interest in a joint application to make Superfast Broadband available to all businesses in the BID area. The proposals required a minimum number of businesses to sign up. Whilst there were some businesses who expressed an interest, the minimum threshold was not achievable. The BID Board are currently looking at alternative methods to deliver faster broadband for Mill Road BID businesses and will provide updates in due course.

There is a West Lothian wide roll out of Superfast Broadband currently underway and the Board are currently monitoring the development of this project to see how it will impact on the Mill Road Industrial Estate.

Should you wish to discuss this further, or register your interest in faster broadband provision, please contact us.

YOUR LEVY IS USED TO DELIVER:

SIGNAGE

CCTV

CRIME PREVENTION

TRAFFIC MANAGEMENT

Current Board members are:

- > Siobhan Smith
TIS, Chair
- > Gordon Cullen
Easy Go Electric Bikes Ltd
Vice-Chair
- > Jennifer Newton
Express Microbiology
- > David Stevenson
Ward-Steedsy Associates
- > Councillor Tom Conn
- > Councillor Tom Kerr
- > Councillor David Tait
- > Alice Mitchell
West Lothian Council
- > Scott Robertson
Police Scotland

WEBSITE BUSINESS DIRECTORY



Following on from the information gathering exercise connected to the Entrance Signage project, the database of BID businesses that the BID maintains was brought up to date. We will now use the details gathered to populate the Business Directory section of the Linlithgow Mill Road BID website (www.linlithgowmillroadbid.com). This will mean that the contact details of all businesses who consented to appear on the entrance sign, will be listed on the BID website. This is promotional activity for your business and is provided as part of your levy contribution.

SBRC

The BID have become members of the Scottish Business Resilience Centre. The Board are pleased to announce that the BID have recently become members of the Scottish Business Resilience Centre. The SBRC describes itself as “a unique organisation comprising contributions and secondments from Police Scotland, Scottish Government, Scottish Fire and Rescue Service, major banks, industries, investors and private membership. We aim to provide our members with a wide ranging one stop shop for business security services and advice and to date have established ourselves as a hub of innovation and business improvement in support of our partners and the business community.”

We believe that the benefits of membership of this organisation are:

- > Access to bespoke training for businesses on diverse topics such as cyber and e-crime, cctv, metal theft, and more.
- > Advice and support on business resilience
- > Reduced crime levels and threat of crime in the BID area.

We are currently working on a series of “learning lunches” where BID levy payers can come along to a local venue, learn more from an expert on a series of subjects and enjoy a complimentary lunch. Details will be emailed to BID levy payers shortly.

For more information visit <http://www.sbcc.org.uk/>

Contact Details

It's vital that we have the correct contact details for your business.

Please let BID Coordinator Stewart Ness (01506 283240 / info@linlithgowmillroadbid.com) know if we haven't got your address, phone number or email correct.

Where to learn more...

Telephone: Stewart Ness
Linlithgow BID Coordinator on 01506 283240 or 07717 865225
or email him at info@linlithgowmillroadbid.co.uk

For further information visit www.linlithgowmillroadbid.co.uk and www.bids-scotland.com.

